

Client: RWM 09 Exhibition
Source: Facilities Management Journal (Main)
Date: 01 October 2009
Page: 8
Circulation: 12008
Size: 181cm2
Value: 595.49

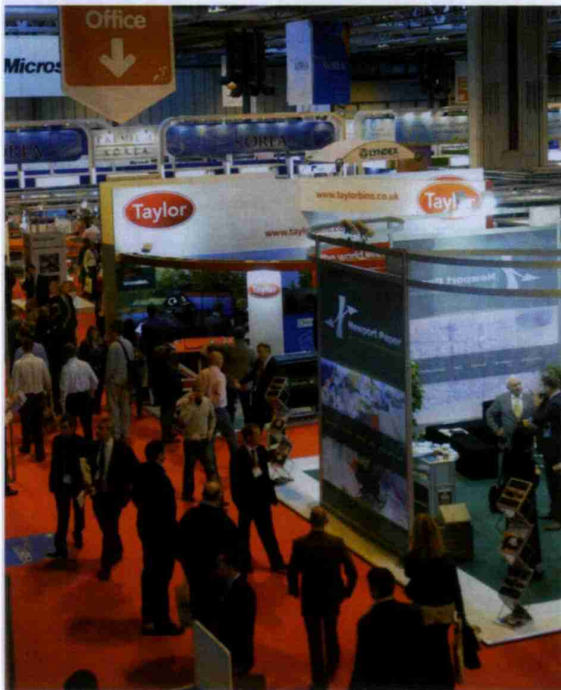


15 - 17 September 2009
NEC Birmingham

NEWS

Most successful RWM ever

Recycling Waste Management exhibition



"Recession? What recession?" was heard up and down the aisles at this year's Recycling Waste Management exhibition, as RWM 09 attracted more visitors and exhibitors than ever before.

Initial figures show a 7% increase on last year's record attendance. A total of 9,762 people (subject to audit) visited RWM 09 at the Birmingham NEC from 15 to 17 September. Stand space was sold out with over 500 exhibitors and over half have already rebooked for 2010.

"RWM has grown consistently over the last five years and against the background of a general economic downturn we still saw substantially more visitors and exhibitors than ever this year," said event director, Gerry Sherwood. "There was a real buzz about this year's show, which with the new Korean pavilion had a growing international flavour among exhibitors and visitors alike. Up and down the show floor record numbers had clearly come to RWM to do business."

Inside the exhibition halls, visitors packed out the three free seminar theatres as top flight speakers delivered thought leading presentations on local authority, business and energy water themes. Among the most popular were those given by retailers Asda, Sainsbury and Marks & Spencer; from Miller Homes and Wates in the construction sector, and those covering the subjects of anaerobic digestion, energy from waste and carbon reduction cases.