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No job too big!

FIRMS often boast that no job is too big or too small but there's no arguing with that boast at Corby-based BFK Design at the moment.

Putting together a stand for client Systems4Recycling, BFK was asked to produce an image of the firm's 50-metre long recycling equipment to fill a curved display wall that measured three metres by eight metres.

Such was the size of the machine that it had to be photographed in 14 different sections, then the complete image was printed on adhesive material to be transferred to the wall on the stand at the Recycling and Waste Management Show at the NEC in Birmingham.

"It started with a trip to Croydon to Systems4Recycling where I spent four hours taking photographs," said Barry Knott of BFK. "The machine is huge and the client wanted this particularly striking image to form the focal point of their stand, which was in a very prominent position close to the entrance of the show.

"There were some nervous moments getting this huge adhesive image onto the wall and we were told by countless people that it couldn't be done, but we did it and the client was delighted with the overall effect."

BFK Design specialises in helping clients develop point of sale material, conference and exhibition stands and brochures

and, for Systems4Recycling, put together a stand that was open on four sides and which featured additional images of the client's work and literature.

The company also delivers a complete design package, from creating a corporate image through logos and brand development as well as a website and new media design service.

"We can handle all aspects of the design service, as we proved at the recent show, looking after everything from the design of the stand to the photography to the setting up," said Barry Knott.

BFK Design is based in Perth House, Corbygate Business Park, telephone 01536 203837 or visit the website www.bfkdesign.co.uk



The Systems4Recycling stand at the NEC which proved that with the input of BFK Design, almost anything is possible.